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جمهوری اسلامی ایران  
وزارت امور اقتصادی و دارایی  
معاونت علمی، فناوری و اقتصاد دانش بنیان  
مرکز مجاری ذی تحمل و خوشرفت



برگزار کننده نمایشگاه  
شرکت سهامی توسعه نمایشگاه بین المللی جمهوری اسلامی ایران  
Iran International Exhibition Company  
Banian Online Financial Fair & Trade



**FX 16<sup>TH</sup>**  
شرکت سهامی توسعه نمایشگاه بین المللی جمهوری اسلامی ایران  
FINANCIAL INDUSTRIES  
CAPITAL MARKET, BANK & INSURANCE



# INTERNATIONAL EXHIBITION OF FINANCIAL INDUSTRIES (CAPITAL MARKET, BANK & INSURANCE)

9 - 12 AUGUST 2024

WWW.F-EX.IR

021 - 74 50 1000

IRANFINEX.ORG . BANIANONLINE.IR

VENUE: TEHRAN PERMANENT FAIRGROUND

## About the exhibition”

The economic conditions of the country in the past years have been such that the need to establish direct and unmediated communication and increase financial knowledge among managers, decision makers and economic activists of the country as well as members of the society is well felt.

The creation of economic turmoil, cruel sanctions and the occurrence of international conflicts have made it necessary to upgrade the position of the country's financial industry more than in the past.

Therefore, the annual gathering of market residents, craftsmen, managers and those interested in this field in the form of the international exhibition of the financial industry (stock exchange, bank and insurance) has become a long-standing tradition and a familiar name.

By divine power, the International Financial Industry Exhibition (Stock Exchange, Bank and Insurance) as the largest financial event in the Middle East region and one of the most important gatherings of economic activists in the country has reached its 16th station.

## About the exhibition”

This exhibition is held in line with the introduction of capabilities, achievements and ultimately synergy between domestic and foreign financial inputs. Accordingly, the most important goals for The international exhibition of the financial industry (stock exchange, bank and insurance) consists of:

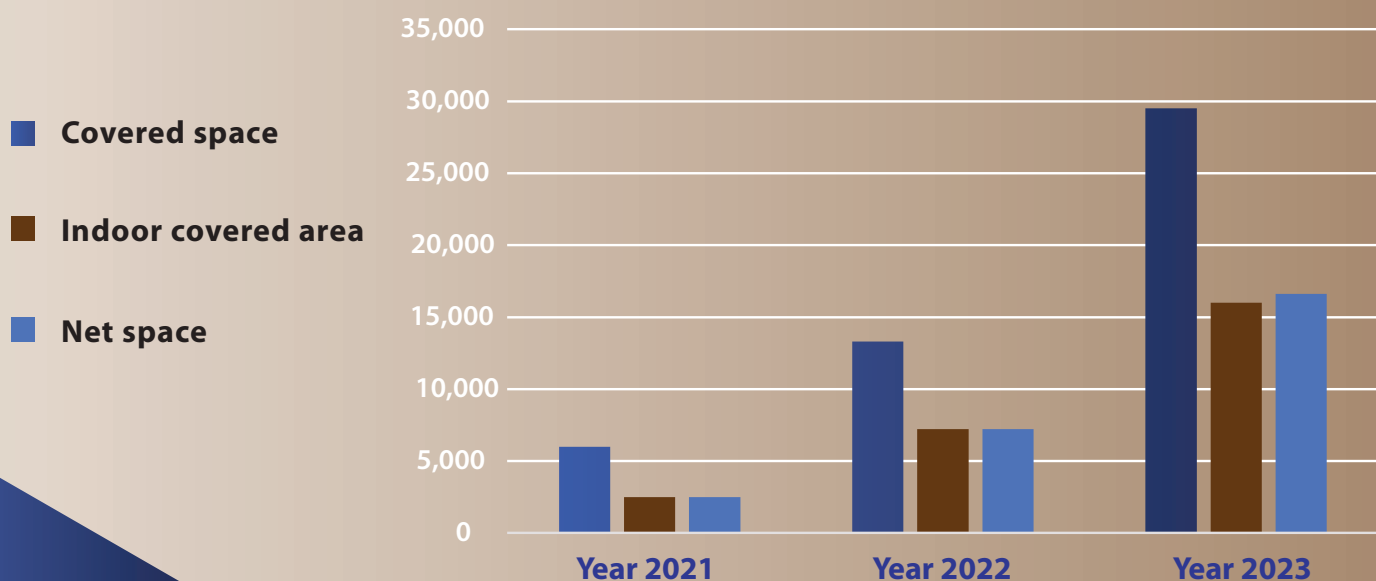
- Presenting the latest achievements and capabilities of the country in the field of financial industry
- Acquaintance of Iranian companies and organizations with the world's latest technology in the subject of the exhibition
- Attracting domestic and foreign investment
- Development of an interactive culture through direct communication and gaining public trust
- Collecting stray liquidity in the society and leading it to productive paths through savings in banks, investing in the stock market and trusting in insurance and the resulting security.
- Development of business exchanges - technology between participants on the one hand and visitors and participants on the other hand
- Training in order to create and develop financial communication channels between banks and internal investment organization with foreign parties.
- Improving the quality of banking, insurance and stock exchange activities in relation to the way of providing services to the contacts
- Development of employment through the development of industries and services
- Acquaintance of the country's decision-making and decision-making managers in the public and private sector with the abilities and achievements of the people involved
- Transfer of information and technologies of the world by holding various workshops and scientific-commercial conferences in the subject area of the exhibition
- Development of industries and services subject of the exhibition in the areas of mechanization and use of IT technologies

## Contributors”

State and private banks, credit institutions, credit cooperatives, exchange, leasing, none profitable funds, related services and startups, capital market pillars, centers, brokers, capital providing companies, investment funds, consulting and investment companies, portfolio companies, Financial information companies, investment companies, holding companies, rating agencies, trusted audits, customs clearance companies, insurances, insurance brokers, damage appraisers, related services and startups, information technology services, educational institutions, universities, associations, technical and engineering services and equipment, stock exchange publishers, stock exchange news agencies and databases, public institutions, government institutions, governing institutions and other related sectors.



## Statistics of the last three periods of the Iran Financial Industry Exhibition"



### Side Programs"

- Finance Show
- Scientific Committee
- Finex TV
- Finance Media
- Finance Center
- Fintech Cup
- Media presence

### Side Programs"

The elite event of the financial markets, the unveiling of 4 new plans and systems with the presence of the CEO and members of the Central Insurance Board of Directors, the riskless online sales system from Saba Tamim Group, the unveiling of Nexocard, a joint product of Pasargad Bank and Farabi Financial Group, the unveiling of Chat GPT Borsi by Sabedgardan Mofid, the unveiling of the new Taq service of Taranj Group to the capital market, the unveiling of the market guarantee fund on the sidelines of the financial industry exhibition with the presence of the CEO of the foreign exchange, the unveiling of the new non-face-to-face services of the Bank of Agriculture, the unveiling of the new products of two knowledge-based companies with The presence of the head of the Innovation and Prosperity Fund. Unveiling of electronic pre-emptive subscription and Sukuk Plus with the presence of the head of the stock exchange organization, unveiling of the information company test system, signing of a memorandum of understanding between Saad Holding and the New Technologies Development Fund, unveiling of the exclusive online securities trading system called Smart by Mobeen Capital, unveiling From the online loss notification system for car body insurance by Parsian Insurance, connecting the three sides of the country's financial triangle with Shoka Alborz insurance plan, signing the memorandum of strategic cooperation between Farabi, DigiP and Digikala, the meeting of the advisor to the Iraqi Minister of Electricity and the CEO of Iran Energy Exchange, and many others.

### vision"

In general, organising this period of the exhibition is planned by the Policy Council and under the supervision of the permanent secretariat of the event, with the presence of the University of Tehran, the vice president for science, technology and knowledge-based economics, with the focus of the Ministry of Economic Affairs and Finance of the Islamic Republic of Iran. It has been planned. In this regard, for the first time, the scientific committee of the exhibition will plan the main axes of the side events with the presence of prominent figures of Iran's financial industry. This event can be a window to introduce the achievements and potentials of our beloved country's economy in the domestic and international dimensions, which can be achieved with more systematic planning.



معاونت امور نمایشگاهی  
FACULTY OF EXHIBITIONS  
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**FX** 16<sup>TH</sup>



شرکت برنامه ریزی نمایشگاهی بانیان امید  
Banian Omid International Fairs & Trade

Organising an international exhibition is a highly specialized activity that requires knowledge, experience and appropriate technology. We are glad that Banian Omid Company, with more than 3 decades of activity in this industry, has provided the opportunity to provide specialized services by knowing the demands and needs of customers, being aware of the latest knowledge, having access to the best human resources and using the most suitable technical facilities for our customers. Banian Omid Group is the first and undoubtedly the most extensive Iranian company in the field of domestic and international exhibition services. This group officially started its activity since 2002, which means about two decades ago, during which it has achieved many achievements in the field of public and private projects.

Today, these valuable achievements and experiences have made Banian Omid Group one of the most professional groups in the country's exhibition industry. Banian Omid Company has always tried to achieve wide and different issues in the field of exhibition services by focused and dynamic groups under macro management.



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